



FOR RELEASE

## Sunsail inaugural rum flotilla cruises to the British Virgin Islands *A week of sipping and sailing awaits!*

**CLEARWATER, FL, February 16, 2017** – Calling all rum lovers – leading sailing vacation provider, Sunsail, is setting course for its inaugural rum flotilla.

The rum flotilla is a new way to discover the British Virgin Islands, where sailors can stop off at the Caribbean’s finest rum hotspots and, with the added guidance of SunSail experts, learn about the history and tradition of rum-making in the BVI. The flotilla sails among the islands known as the birthplace of rum, with stops planned at world-famous distilleries. In addition, the 8-day cruise will visit some of the British Virgin Island’s most renowned rum hotspots, including bars and restaurants where guests can enjoy local rums and delicious cuisine.



Sailors can cruise to Cane Garden Bay for a tour at the Callwood Rum Distillery, the oldest continuously-operating rum distillery in the Caribbean, swing by the famous Foxy’s beach bar on Jost Van Dyke, and go snorkeling at the dazzling coral reef at Monkey Point. Throughout the week, they will be treated to the beauty and excitement of Caribbean cruising, with an added splash of rum.



Other highlights of the trip’s itinerary include visits to some of the most beautiful and exciting locations around the British Virgin Islands, such as Peter Island, Cooper Island, Virgin Gorda, Marina Cay, and Cane Garden Bay. Across these locations, vacationers can experience rum tastings, parties and pairing dinners at Caribbean hotspots such as Ocean’s 7, Cooper Island Beach Club and Bitter End Yacht Club.

“The Rum Flotilla puts a new and unique twist on sailing the BVI – it adds a splash of excitement to every destination,” said Nicolle Smirlis, SunSail Marketing Manager. “The scenery is spectacular, the rums are delicious, and you get to explore a sailing paradise. What more could you want from a vacation?”

Five flotillas are planned in 2017, with departure dates of: June 23, July 21, November 17, and December 8. Guests can choose to sail on the brand new state-of-the-art Sunsail 454 catamaran, or any of the other catamarans and monohulls in the fleet.

This flotilla is available for adults only. All customers must be at least 18 years old on date of departure. Booking details and information about the flotilla can be found [here](#).

### **About Sunsail**

Founded in 1974, Sunsail is a world-leading yacht charter company, delivering a wide choice of exceptional value sailing vacations with a cutting-edge fleet of 500 yachts in 25 of the best cruising grounds worldwide. Alongside bareboat charter and flotilla and skippered sailing vacations, Sunsail also offers one of the largest network of sailing schools in the world, and a yacht ownership program.

**Bareboat charters – Explore your way.** Experienced sailors can self-skipper a yacht and plan their own itinerary at any Sunsail destination. No other sailing company offers as many ways of getting out on the water as we do; bareboat sailors can pick from a variety of 49 yachts in 25 worldwide bases. Customers have the flexibility to personalize their vacation by choosing the yachts, services and extras they need.

**Flotilla sailing vacations – Discover together.** Cruise with up to 12 other boats and a Sunsail lead boat, with a mechanic, skipper, and hostess on board for support and guidance 24/7. Sailing on a flotilla is an easy way to enjoy a sailing vacation, with a set itinerary and daily briefings. Non-sailors can hire a skipper to get them where they need to be. A Sunsail flotilla offers the perfect balance of independence, and sociability, with support and guidance available whenever you need it.

**Skippered bareboat charters – Let a skipper be your guide.** You don't need to know your knots to enjoy a sailing vacation. Sailing is open to all with a Sunsail skipper. Skippers take the stress out of sailing and provide a guiding hand aboard. The skipper will take responsibility at the helm and use local knowledge to show off all the best sights.

**Sailing schools – Learn for a lifetime.** Sunsail operates one of the largest network of sailing schools in the world with the UK base being its biggest. In addition, Sunsail also help people learn to love sailing in the British Virgin Islands, Croatia, Greece, Thailand and Australia.

**Events – Meet the world's most exhilarating business meetings.** Sunsail has more than 40 years' experience as market leaders in sailing events, team building and hospitality. Based in Portsmouth, our extensive matched fleet of Sunsail Match First 40s are able to make full use of the Solent - one of the best sailing areas in the world today. Corporate events also available in the remarkable British Virgin Islands.

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